



Pacific Style Week

Vladivostok State University of Economics and Service
Vladivostok, Russia

18-23 April 2017

Pacific Style Week 2017 is arranged to celebrate
the 50th anniversary of Vladivostok State
University of Economics and Service



Pacific Style Week

University Pacific Style Week:

April 18

Children's Fashion Day

- *Photo Contest «Young Model»*
- *College Fashion Contest «Fashion Without Limits»*
- *Contest of Professional Designers «Junior Fashion»*
- *Graphic Exhibition “Young Fashion Designers»*

April 19

Hairstyling Day

- *Hairstyling Contest «Master Style»*
- *Exhibition and Sales Market of Beauty Products*
- *Hair and Beauty Workshops by Professional Companies*

April 20

University Fashion Day

- *Presentations of Design Schools by VSUES partner universities*
- *Universities Fashion Show*

April 21

Fashion View

- *Vladivostok Celebrities' Fashion View*
- *Clothing Boutiques Showcase*
- *VSUES Rector's Reception*

April 22

International Fashion Contest of Young Designers “Pygmalion” (semifinal, final)

- *Semifinal of «Pygmalion»*
- *Final of «Pygmalion»*
- *«Fashion is My Passion» Installation Contest*
- *Video Contest «Pacific Fashion Film»*
- *Exhibition and Sales Market by Local Designers*
- *Fashion Industry Experts Workshops*

April 23

Local Brand Day

- *Local Designers Fashion Shows*
- *Local Designers Showrooms*
- *Fashion Gala Show: top 10 collections of young designers*